



CANADA à la Carte[®]
CREATING VACATIONS JUST FOR YOU

Make your client happy – make yourself happy!
Participate in our easy Travel Agent Incentive: Attend our webinars & book our programs – that's it!

WHAT: *Earn a 7 day/6 night Canadian Fam trip -courtesy of **Travel Alberta** and **CANADA à la Carte** and featuring the spectacular Canadian Rockies!**

WHEN: *Travel Agent Incentive program dates: January 1 – May 31, 2012*

HOW:

1. *Travel Agent will earn one (1) point for every Alberta Partner Webinar attended (see www.canadaalacarte.com/travelagents or our monthly email newsletter for dates & times)*
2. *Travel Agent will earn one (1) point for every **CANADA à la Carte** reservation made on one of our programs that visit the province of Alberta***

WHO: **There will be Six WINNERS for this small group trip!**

Fam trip available only to eligible Travel Agents only, no spouses or travel companions this time. Winners will be selected on 6/6/2012 and contacted by phone or email by 6/9/2012.

WHAT ELSE?

1. **The Itinerary & all other details to be determined by Travel Alberta and announced at time of drawing.*
2. ***Valid for **new client reservations only** (not retroactive), booked & on deposit January 1 – May 31, 2012*
3. **Exact Trip dates to be determined; for planning purposes, it will be a 7 day/6 night program in August of 2012 highlighting the Canadian Rockies and Calgary, Banff, Lake Louise, Jasper & Edmonton.*
4. *CANADA à la Carte to track all applicable bookings; Points will be added up at the end of the program and the winners will be selected*
5. *Fam is land only and will occur in August of 2012. Fam is not transferrable and is not redeemable for cash. Any additional travel arrangements are at the expense of the winners. Winners are liable for any taxes associated with the prize.*
6. *Brochures, flyers and other materials available on our website for promotion purposes.*
7. *Participants will be required to complete a Liability Waiver prior to commencing the tour.*
8. *This will be an active itinerary highlighting various destinations and experiences within Alberta. Participants will be involved with variety of outdoor experiences in natural settings. Activities may range from light to moderate physical level.*
9. *Photographs and/or video may be taken during the fam tour for future promotional materials for print and online media. Participant approval and sign-off of model release forms may be required.*

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Questions? Contact CANADA a la Carte --Carol Parsons, National Accounts
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